

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	3,613	12,724	44,471
	Population Est 25Q1	3,622	12,745	44,631
	Population Est 24Q4	3,649	12,795	44,850
	Population Est 24Q3	3,699	12,977	45,441
	Population Est 24Q2	3,741	13,051	45,729
	Population Est 24Q1	3,901	13,334	46,292
	Population Est 23Q4	3,935	13,388	46,211
	Population Est 23Q3	3,882	13,297	46,406
	Population Est 23Q2	3,899	13,280	46,510
	Population Fcst	3,637	12,956	45,027
	2010 Census Population	3,241	11,968	46,449
	2000 Census Population	3,026	10,922	45,980
	1990 Census Population	3,053	10,544	42,114
	Current Year Daytime Population	3,754	13,391	41,813
	Average Seasonal Population	424	3,672	28,651
	Historical Annual Growth, 1990 – 2000	-0.09%	0.35%	0.88%
	Historical Annual Growth, 2000 – 2010	0.69%	0.92%	0.10%
	Estimated Annual Growth, 2010 – CY	0.75%	0.42%	-0.30%
	Projected Annual Growth, CY to Y5	0.13%	0.36%	0.25%
	Group Qtrs Est	40	111	488
Transient Est Average Last 4 Qtrs	448	3,069	9,399	
<b>Households</b>	Current Year Estimated Households	1,475	5,275	19,286
	Households Est 25Q1	1,478	5,281	19,348
	Households Est 24Q4	1,490	5,301	19,443
	Households Est 24Q3	1,511	5,386	19,719
	Households Est 24Q2	1,530	5,412	19,841
	Households Est 24Q1	1,598	5,537	20,101
	Households Est 23Q4	1,614	5,554	20,056
	Households Est 23Q3	1,591	5,514	20,166
	Households Est 23Q2	1,597	5,509	20,208
	Households Fcst	1,486	5,398	19,622
	2010 Census Households	1,326	4,844	19,410
	2000 Census Households	1,213	4,345	18,978
	1990 Census Households	1,158	4,062	16,894
	Historical Annual Growth, 1990 – 2000	0.47%	0.68%	1.17%
	Historical Annual Growth, 2000 – 2010	0.90%	1.09%	0.23%
	Estimated Annual Growth, 2010 – CY	0.74%	0.59%	-0.04%
	Projected Annual Growth, CY to Y5	0.14%	0.46%	0.35%
Population per Household	2.42	2.39	2.28	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Income</b>	HH Income \$500,000 or more	2.1%	2.7%	2.6%
	HH Income \$250,000 to \$499,999	2.5%	3.1%	3.1%
	HH Income \$200,000 to \$249,999	5.7%	7.3%	7.2%
	HH Income \$175,000 to \$199,999	3.0%	4.8%	5.1%
	HH Income \$150,000 to \$174,999	6.6%	6.5%	6.2%
	HH Income \$100,000 to 149,999	26.3%	20.2%	18.9%
	HH Income \$75,000 to 99,999	13.2%	13.7%	14.5%
	HH Income \$50,000 to 74,999	15.3%	15.5%	15.1%
	HH Income \$35,000 to 49,999	9.4%	8.1%	9.4%
	HH Income \$25,000 to 34,999	5.1%	5.7%	5.7%
	HH Income \$15,000 to 24,999	4.0%	5.3%	5.1%
	HH Income \$0 to 14,999	6.7%	7.0%	7.1%
	Average Household Income	\$115,003	\$115,869	\$115,444
	Median Household Income	\$92,764	\$90,233	\$88,015
	Per Capita Income	\$47,375	\$48,345	\$50,423
	Average Disposable Income	\$86,080	\$88,484	\$87,783
	Median Disposable Income	\$77,922	\$76,109	\$74,032
	Discretionary HH Income Over \$150,000	6.8%	7.1%	7.7%
	Discretionary HH Income \$125,000 to \$149,999	4.8%	7.1%	7.0%
	Discretionary HH Income \$100,000 to \$124,999	9.5%	8.8%	8.9%
	Discretionary HH Income \$75,000 to \$99,999	19.7%	15.3%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	20.6%	20.0%	20.7%
	Discretionary HH Income \$25,000 to \$49,999	24.2%	24.0%	22.9%
	Discretionary HH Income Under \$25,000	14.5%	17.8%	19.3%
	Average Discretionary HH Income	\$69,701	\$69,009	\$68,435
	Median Discretionary HH Income	\$64,131	\$60,479	\$58,453
	Householder White – Count	1,077	3,948	16,286
	Median HH Income	\$101,169	\$96,254	\$90,398
	Average HH Income	\$101,904	\$102,360	\$98,942
	Householder Black or African-American – Count	148	480	697
	Median HH Income	\$77,391	\$68,795	\$64,087
	Average HH Income	\$80,043	\$78,248	\$77,727
	Householder Hispanic – Count	119	451	1,177
	Median HH Income	\$89,725	\$87,194	\$80,972
Average HH Income	\$88,447	\$86,753	\$80,536	
Householder Asian or Pacific Islander – Count	27	62	119	
Median HH Income	\$76,515	\$78,778	\$96,258	
Average HH Income	\$83,699	\$92,854	\$112,959	
Householder Other or Pacific Islander – Count	105	334	1,006	
Median HH Income	\$75,216	\$83,447	\$87,464	
Average HH Income	\$76,238	\$83,563	\$89,966	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	1,724	6,107	21,482
	Female Population	1,889	6,617	22,989
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	169	585	1,997
	Count of Pop 0 to 7 years	236	855	2,811
	Count of Pop 5 - 13	330	1,163	3,672
	Count of Pop 14 - 18	181	600	1,882
	Count of Pop 19 - 22	165	558	1,837
	Count of Pop 22 - 25	106	386	1,315
	Count of Pop 25 - 29	150	567	2,078
	Count of Pop 30 - 34	180	682	2,431
	Count of Pop 35 - 39	232	744	2,478
	Count of Pop 40 - 44	188	667	2,214
	Count of Pop 45 - 59	605	2,196	7,384
	Count of Pop 60 - 74	830	3,004	11,051
	Count of Pop 75 - 84	386	1,249	4,714
	Count of Pop 85+	91	325	1,418
	% of Pop 0 to 4 years	4.7%	4.6%	4.5%
	% of Pop 0 to 7 years	6.5%	6.7%	6.3%
	% of Pop 5 - 13	9.1%	9.1%	8.3%
	% of Pop 14 - 18	5.0%	4.7%	4.2%
	% of Pop 19 - 22	4.6%	4.4%	4.1%
	% of Pop 22 - 25	2.9%	3.0%	3.0%
	% of Pop 25 - 29	4.2%	4.5%	4.7%
	% of Pop 30 - 34	5.0%	5.4%	5.5%
	% of Pop 35 - 39	6.4%	5.8%	5.6%
	% of Pop 40 - 44	5.2%	5.2%	5.0%
	% of Pop 45 - 59	16.7%	17.3%	16.6%
	% of Pop 60 - 74	23.0%	23.6%	24.9%
	% of Pop 75 - 84	10.7%	9.8%	10.6%
	% of Pop 85+	2.5%	2.6%	3.2%
Median Age	47.6	47.9	50.2	
Average Age	45.8	45.8	47.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.1%	5.0%	4.8%
	% of Pop 5 - 13	9.2%	9.4%	8.6%
	% of Pop 14 - 18	5.2%	4.8%	4.4%
	% of Pop 19 - 22	4.6%	4.5%	4.4%
	% of Pop 22 - 25	2.9%	3.2%	3.2%
	% of Pop 25 - 29	4.6%	5.0%	5.1%
	% of Pop 30 - 34	4.8%	5.4%	5.9%
	% of Pop 35 - 39	6.7%	6.2%	5.8%
	% of Pop 40 - 44	5.5%	5.7%	5.1%
	% of Pop 45 - 59	17.0%	17.0%	16.7%
	% of Pop 75 - 84	10.6%	9.0%	9.7%
	% of Pop 60 - 74	21.5%	22.9%	23.9%
	% of Pop 85+	2.2%	2.2%	2.5%
	Median Age	46.2	46.0	47.8
Average Age	44.9	44.7	45.7	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.3%	4.3%	4.2%
	% of Pop 5 - 13	9.0%	8.9%	7.9%
	% of Pop 14 - 18	4.8%	4.7%	4.1%
	% of Pop 19 - 22	4.5%	4.3%	3.9%
	% of Pop 22 - 25	2.9%	2.9%	2.8%
	% of Pop 25 - 29	3.7%	4.0%	4.3%
	% of Pop 30 - 34	5.1%	5.3%	5.1%
	% of Pop 35 - 39	6.2%	5.5%	5.4%
	% of Pop 40 - 44	4.9%	4.9%	4.9%
	% of Pop 45 - 59	16.5%	17.5%	16.5%
	% of Pop 60 - 74	24.3%	24.3%	25.7%
	% of Pop 75 - 84	10.8%	10.5%	11.4%
	% of Pop 85+	2.8%	2.9%	3.9%
	Median Age	48.9	49.6	52.5
Average Age	46.6	46.7	48.4	
Race	Count of White	2,742	9,771	37,083
	Count of Black or African-American	194	1,011	1,921
	Count of Asian or Pacific Islander	58	158	362
	Count of Other races	619	1,784	5,105
	White	75.9%	76.8%	83.4%
	Black or African American	5.4%	7.9%	4.3%
	Asian	1.6%	1.2%	0.8%
	Other Races	17.1%	14.0%	11.5%
Language Spoken	Speak English at Home	88.5%	86.1%	88.6%
	Speak Spanish at Home	7.2%	9.6%	7.3%
	Speak French or French Creole at Home	0.0%	0.1%	0.3%
	Speak German at Home	0.3%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.8%	0.9%	1.6%
	Speak Russian and Other Slavic Languages at Home	1.7%	1.8%	1.2%
	Speak Chinese at Home	0.1%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.0%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.4%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.5%	0.3%	0.2%
	Speak Other Language at Home	0.5%	0.4%	0.2%
Hispanic	Hispanic Population	418	1,589	4,837
	Hispanic Population Percent	11.6%	12.5%	10.9%
	Mexican	17.5%	23.7%	36.8%
	Puerto Rican	46.9%	46.3%	39.3%
	Cuban	0.6%	1.0%	1.9%
	Dominican	1.9%	2.2%	1.2%
	Central American	4.6%	4.6%	7.0%
	South American	28.2%	20.9%	11.6%
	Other Hispanic	0.3%	1.3%	2.3%
	2000 Hispanic Population Percent	2%	3%	4%
	1990 Hispanic Population Percent	1%	2%	2%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Ancestry</b>	American (percent of total population)	3.5%	3.5%	3.0%
	American	3.0%	3.1%	2.8%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.2%	0.1%	0.0%
	Asian (percent of total population)	0.3%	0.3%	0.4%
	Chinese	0.0%	0.0%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.2%	0.2%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.0%	0.0%	0.1%
	European (percent of total population)	42.7%	41.6%	52.5%
	British	6.2%	5.8%	6.4%
	Dutch	0.4%	0.5%	0.6%
	French	0.4%	0.5%	0.9%
	German	8.1%	7.6%	9.0%
	Italian	7.8%	7.5%	10.2%
	Polish	3.7%	3.3%	3.7%
	Scandinavian	1.7%	1.2%	1.5%
	Scotch/Irish	11.8%	12.0%	16.2%
Other European (ie. Greek/Russian)	2.6%	3.1%	4.1%	
Middle Eastern	0.6%	0.4%	0.6%	
Other Ancestry	13.8%	14.7%	10.9%	
Unclassified Ancestry	19.4%	17.4%	16.5%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	2,663	9,433	33,768
	Elementary (0 to 8)	3.4%	2.8%	2.5%
	Some High School (9 to 11)	4.5%	5.0%	4.1%
	High School Graduate (12)	31.6%	35.1%	37.8%
	Some College (13 to 16)	25.6%	22.8%	19.3%
	Associates Degree Only	5.4%	8.0%	7.9%
	Bachelors Degree Only	16.3%	17.8%	19.0%
	Graduate Degree	13.3%	8.6%	9.3%
	% College (4+)	29.5%	26.4%	28.3%
<b>Household Type</b>	Total Households – count	1,475	5,275	19,286
	One Person HHs – count	422	1,560	6,299
	Family HHs – count	995	3,520	12,204
	Married Couple – count	698	2,479	9,047
	w/own children – count	207	742	2,241
	w/out own children – count	492	1,737	6,807
	Male Householder – count	114	250	948
	Female Householder – count	183	790	2,209
	Non-Family Households – count	58	196	782
	1 Person Household	28.6%	29.6%	32.7%
	2 Person Household	38.1%	36.4%	36.5%
	3 Person Household	13.0%	13.4%	12.7%
	4 Person Household	10.6%	11.1%	10.1%
	5 Person Household	5.5%	5.4%	4.7%
6 Person Household	2.7%	2.6%	2.0%	
7+ Person Household	1.5%	1.5%	1.4%	
% Households With Children	17.7%	18.6%	18.0%	

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	1,740	7,922	38,418
	Owner Occupied Percent	57.0%	50.7%	38.0%
	Renter Occupied Percent	27.8%	15.9%	12.2%
	Vacant Housing Percent	15.2%	33.4%	49.8%
	Total Housing Units (Census 2000)	1,502	6,772	37,167
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.4%	2.7%	7.6%
	Property Value \$750,000 to \$999,999	7.2%	10.9%	11.8%
	Property Value \$500,000 to \$749,999	29.0%	23.5%	25.0%
	Property Value \$400,000 to \$499,999	26.8%	19.8%	17.7%
	Property Value \$300,000, to \$399,999	15.0%	17.3%	16.7%
	Property Value \$200,000 to \$299,999	8.1%	16.3%	13.6%
	Property Value \$150,000 to \$199,999	2.6%	1.6%	1.2%
	Property Value \$100,000 to \$149,999	2.2%	1.1%	0.8%
	Property Value \$60,000 to \$99,999	3.0%	1.3%	1.0%
	Property Value \$40,000 to \$59,999	0.0%	0.5%	0.7%
	Property Value \$0 to \$39,999	2.7%	2.8%	2.3%
	Median Home Value	\$461,562	\$445,791	\$477,905
<b>Wealth per Household</b>	\$0 and under - percent	16.7%	16.4%	16.3%
	\$1 to \$4999 - percent	8.2%	8.0%	7.9%
	\$5k to \$9999 - percent	4.3%	4.3%	4.3%
	\$10k to \$24999 - percent	6.1%	6.1%	6.1%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.5%	10.5%
	\$100k to \$249999 - percent	18.6%	18.9%	18.9%
	\$250k to \$499999 - percent	13.6%	13.8%	13.8%
	\$500k+ - percent	15.3%	15.2%	15.3%
	Median HH Wealth	\$88,456	\$89,812	\$91,091
	Avg HH Wealth	\$248,884	\$248,854	\$250,512
<b>Economic Viability</b>	Economic Viability Local	235	241	264
	Economic Viability Indexed	85	87	95
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	1,403	5,019	18,146
	Managerial/Executive	15.3%	15.5%	15.8%
	Professional Specialty	23.5%	20.7%	20.4%
	Healthcare Support	3.3%	3.6%	2.8%
	Sales	4.2%	8.9%	10.8%
	Office & Administrative Support	11.8%	10.3%	9.3%
	Protective Service	0.2%	3.6%	3.8%
	Food Preparation	7.3%	9.3%	8.8%
	Building Maintenance & Cleaning	13.9%	11.1%	7.6%
	Personal Care	1.9%	2.3%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.9%	0.5%
	Construction	15.1%	9.8%	10.1%
	Production & Transportation	3.5%	4.0%	7.5%
	Percent White Collar Workers	58.0%	59.0%	59.2%
	Percent Blue Collar Workers	42.0%	41.0%	40.8%

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.012439 Longitude: -74.870093

Rio Grande Plaza Rio Grande, NJ		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	15.9%	10.5%	11.2%
	Manufacturing	0.3%	1.5%	3.2%
	Transportation	2.6%	2.2%	2.7%
	Information	1.8%	1.4%	1.4%
	Wholesale/Retail	7.2%	12.0%	14.8%
	Finance, Insurance, Real Estate	4.2%	5.0%	5.1%
	Professional Services	0.1%	2.4%	4.1%
	Management Services	0.0%	0.0%	0.2%
	Administrative/Waste Services	10.0%	6.2%	5.5%
	Educational Services	28.1%	26.5%	22.9%
	Entertainment Services	14.6%	19.5%	16.8%
	Other Professional Services	2.7%	3.1%	4.5%
	Public Administration	12.5%	9.6%	7.7%
<b>Vehicles per HH</b>	No Vehicles	7.2%	5.0%	7.2%
	1 Vehicle	33.0%	32.1%	38.9%
	2 Vehicles	38.4%	43.6%	38.8%
	3 or more vehicles	21.4%	19.4%	15.1%
	Average Number of Vehicles	1.79	1.84	1.68
<b>Change</b>	Births (last 12 months)	32	116	388
	Deaths (last 12 months)	40	134	515
	Migration (last 12 months)	-120	-303	-1,110
<b>Work place</b>	Workplace Establishments	215	491	1,695
	Workplace Employees (FTE)	1,815	3,907	10,023